

Dear Mr. Borzath,

As a property owner in Midway and a Iron Horse participant, I want to tell you what a wonderfully experience it was to have a half marathon in Midway. I know I don't need to tell you what a unique and charming place Midway is and to have the opportunity to run there is special. I was amazed at the turn out and what better way to advertise the town than tto get a bunch of people there that wouldn't ordinarily come. Most of the race participants have family or friends that tag along and I think an opportunity was missed by a lot of the merchants. The only place I know of that opened for coffee was Quirk , and in retrospect he probably is now aware he could of sold a boat load of breakfast sandwiches. So I urge you to build on this unique experience and continue with the Iron Horse. The popularity of running, especially in half or full marathons is exploding. And by and large runners are middle and upper middle class, and they do spend money. It could be a wonderful marketing tool if taken advantage of. Thank you for your time.

Sincerely,
Peter Doth